



www.raisingbilingualsdhh.com

Clare Best

ADVOCATE | SPEAKER |
COACH | EDUCATOR

MEDIA KIT

Hi. I'm Clare!

SPEAKER & ADVOCATE

I am a passionate educator, speaker, and parent advocate in the deaf and disability space. With a professional background spanning 15 years as a Teacher of the Deaf and lived experience raising my deaf son - I aim to bring an unmatched combination of expertise, compassion, and drive to every project I engage in.

Through my platform, **Raising Bilinguals**, I support families, educators, and professionals in dismantling outdated narratives and championing bilingualism, true inclusion and equity for all deaf and hard of hearing children.

I take pride in my ability to blend deep insight with story-driven speaking that both educates and uplifts my audience. **I am unwaveringly committed to creating better futures for these brilliant children who are too often underestimated.**



12.5K

monthly website visitors



1M

monthly social views



2K

podcast downloads



2K

email subscribers

Here are some of my most requested and impactful presentation topics:



✓ **Raising Deaf Children Beyond Limits**

Challenging outdated beliefs and embracing the full potential of deaf and hard of hearing children.

✓ **The Power of Bilingualism**

Why every deaf child deserves access to both signed and spoken/written languages — and how we get there.

✓ **Parent Advocacy in Action**

Equipping + empowering families to confidently advocate in schools, systems, and health settings.

✓ **Building Collaborative Teams Around Deaf Kids**

Providing practical + powerful shifts for aligning educators, therapists, and families to create a stronger 'village' for better outcomes.



Your topic of interest not here?

Each presentation and workshop can be tailored to suit your unique needs and target educators, parents, professionals and/or general audiences.

PAST PARTNERS



PARENTS OF DEAF
CHILDREN (NSW)

DEPARTMENT OF
EDUCATION (QLD)

APODC
(Auckland Parents of
Deaf Children)

DCA
(Deaf Children
Australia)

WAFDC
(West Australian
Foundation for Deaf
Children)

Viittovat Perheet
(Signing for Families)

**Gentry Education
Foundation, USA**

**ARCHITECTURE +
ACCESS**



KEYNOTE PRESENTATION

FEE STARTS AT \$1500 + GST

A powerful, moving keynote rooted in lived experience and 15 years of professional insight. Clare shares her journey raising her bilingual Deaf son as a Teacher of the Deaf, while breaking down barriers around capacity, communication, and outdated systems. Keynotes are tailored to audience and setting.

- **Up to 60 minutes**
- **Includes pre-event planning session**
- **Q&A inclusive**
- **Promotion of your organisation through all RB channels**
- **In-person or virtual**

WORKSHOPS & TRAINING

FEE STARTS AT \$2500 AUD + GST

Interactive, practical sessions designed to equip professionals and parents with inclusive, progressive tools to better support deaf and hard of hearing children – and shift the narrative!

- **Duration: 2 hour | half-day or full-day (tailored)**
- **Package options: 3-part and 4-part series (1 hour each)**
- **Audience-specific design (educators, therapists, families)**
- **Inc: Q&A, breakout chats & take-home resource package**
- **Promotion of your organisation through all RB channels**
- **Virtual or in-person**

PANEL, PODCAST & GUEST TALKS

PRICING VARIES

Clare brings honest, thought-provoking energy to any conversation – from virtual panels to intimate fireside chats.

Available for summits, school events, podcasts, and awareness campaigns. Tailored to suit your organisation's needs and outcomes.



+ ADD ONS

- Virtual session or follow-up Q&A: +\$500
- Fee for event replay and recording (price varies)
- Bespoke events not mentioned above (price varies)

***NOTE: Travel, transfers, accommodation + meals are not included in the above pricing..**

AUDIENCE SNAPSHOT



Followers: 27.5K+ (Instagram) / 24K (Facebook)

Engagement: ~4.8%

Top Countries: Australia | NZ | USA | UK

Audience:

- 90% aged 25–44
- Parents, teachers, SLPs, professionals and Deaf and Hard of Hearing people
- Highly engaged, values-driven and community-minded

BRAND ALIGNMENT

Clare collaborates with brands who care about accessibility, education, inclusion and impact. She is all about shifting the narrative and moving the needle for the future generations of deaf and hard of hearing kids.

COLLABORATION OPTIONS

Deliverable	Description	Rate (AUD)
Instagram Reel / Video Post	Creative storytelling with captions and Auslan integration	\$1,500
Carousel + Story Set	4–6 slides + 3 story frames for deeper engagement	\$1,000
Story feature / Mention	2 x 30–60 sec sponsored segment	\$800
Bundle Package	Post + Stories + Podcast mention	from \$2,000
Custom Campaigns	Long-term partnerships	POA

💡 All packages include closed captions, Auslan overlay (where relevant), and organic storytelling that fits Clare's brand voice.

UPCOMING PROJECTS

- ✱ **2026** | Co-host and creator: Parent Mental Health Series: **with Dr Christina Clarke (Australia)**
- ✱ **2026** | Guest Speaker - Allyship in the Deaf Community: **Georgia State University (USA)**
- ✱ **2026** | Co-facilitator - Australian Bilingual Conference w Kimberly Ofori-Sanzo: **Language First (USA)**

PAST PROJECTS

- ✓ **2025** | Guest Speaker - Advocacy Seminar: **Signing for Families (Finland)**
- ✓ **2024** | Parent Advocacy Workshop: **Auckland Parents of Deaf Children (APPDC)**
- ✓ **2024** | Keynote Presentation & Half-Day Workshop: **West Australian Foundation of Deaf Children (WADFC)**
- ✓ **2024** | Keynote Presentation, Online Webinar Series and Full-Day (in-person) Workshop: **Auckland Parents of Deaf Children (APODC)**
- ✓ **2024** | Perth and Bussleton Half-Day Workshop: **West Australian Foundation of Deaf Children (WADFC)**
- ✓ **2024** | Guest Speaker: **Gentry Education Foundation, USA**
- ✓ **2023** | Panel member + speaker: **Parents of Deaf Children (NSW)**
- ✓ **2023** | Panel member + speaker: **Access + Architecture**
- ✓ **2023** | Parent consultant & Advisor: **Deaf Children Australia**
- ✓ **2021** | Facilitator and speaker: **Education Queensland**
 - Mental Health in Deaf Youth (w Dr Christina Clarke)
 - Inclusive Education in the Deaf and Hard of Hearing space



Testimonials

“

"Clare Best is a powerhouse—bringing both professional expertise and lived experience. Her advice is clear, practical, and empowering. After her workshop with Auckland Parents of Deaf Children, we saw a wave of parents advocating more confidently. We can't wait to have her back!"

**Willa Hand,
President of APODC**

“Clare brings the passion and perspective of a parent as well as the expertise of a professional. She really is the perfect combination that allows her to empathize with parents but also provide helpful support! Take advantage of her fantastic wisdom and become empowered!"

**Laura Moritz - Gentry
Education Foundation, USA**

“

"Clare excels at breaking down complex situations into simple, relatable terms. Her passion shines through, making you feel heard and understood"

Nicole - parent of a deaf child

“

"Clare lights a fire under us and gives us the skills to push back against archaic educational systems to ensure our children's inclusion"

Jess - parent of a deaf child

“

"She has been able to shift some of my mental barriers and gave me lots of practical tips for before, during and after advocacy meetings/conversations. So humble and grateful that I am raising a deaf child right now, and get to immerse myself into everything Clare puts out there"

Lauren - parent of a deaf child

“

"Clare has such a talent for sharing knowledge in an intimate way. She truly makes you feel like she's talking directly to you."

Keely - parent of a deaf child





WHO I WORK WITH

- National and international NGOs
- Parent-led advocacy groups
- Schools and early childhood centres
- Disability and inclusion organisations + conferences
- Education-focused government bodies
- Education professional development networks & organisations

WHAT YOU CAN EXPECT

- Real, raw, and deeply human storytelling
- Evidence-informed, expert strategies with practical applications
- A call to action grounded in innovation and 'moving the needle' energy
- Connection, humour, and deeply felt impact
- Lived experience as a mother raising a Deaf child



LET'S CONNECT 

I am committed to approaching every engagement with heart, clarity, and a strong commitment to creating systems where deaf children and families thrive.

Based on the Gold Coast, QLD |
Available globally.

Clare x